As a representative of ________________________________, I confirm that use of the names, images, and/or likenesses of the student-athletes below is and will remain consistent with the requirements of bylaw 12.5.1.1 (below).

Name: ___________________________ Signature: ___________________________ Date: ___________

Sport: _________________________________ Coach’s signature: ___________________

12.5 Promotional Activities.

12.5.1 Permissible.

12.5.1.1 Institutional, Charitable, Educational or Nonprofit Promotions. A member institution or recognized entity thereof (e.g., fraternity, sorority or student government organization), a member conference or a noninstitutionalized charitable, educational or nonprofit agency may use a student-athlete’s name, picture or appearance to support its charitable or educational activities or to support activities considered incidental to the student-athlete’s participation in intercollegiate athletics, provided the following conditions are met: (Revised: 1/11/89, 1/10/91, 1/10/92)

(a) The student-athlete receives written approval to participate from the institution’s chancellor or president (or his or her designee), subject to the limitations on participants in such activities as set forth in Bylaw 17; (Revised: 1/11/89, 1/9/06)

(b) The specific activity or project in which the student-athlete participates does not involve cosponsorship, advertisement or promotion by a commercial agency except as follows: (Revised: 1/11/89, 1/10/91, 1/9/06)

(1) Identification (e.g., graphics, voice over, on-screen test) of the commercial entity must explain the commercial entity’s affiliation with the permissible entity (e.g., entity is the official sponsor of the institution/event); (Adopted: 1/9/06)

(2) The appearance or description of the commercial product(s)/service(s) and/or the commercial entity’s logo(s) may be included, but may not exceed 25 percent of the total promotional activity. Further, language or action included in the promotion may not directly encourage the use or purchase of the commercial product or service (e.g., “drink this product”) with which the commercial entity is associated; (Adopted: 1/9/06)

(c) The student-athlete does not miss class; (Revised: 1/11/89)

(d) All money derived from the activity or projects go directly to the member institution, member conference or the charitable, educational or nonprofit agency; (Revised: 1/11/89, 1/10/92)

(e) The student-athlete may accept actual and necessary expenses from the member institution, member conference or the charitable, educational or nonprofit agency related to participation in such activity; (Revised: 1/11/89, 1/10/92, 1/12/04 effective 8/1/04)

(f) The student-athlete’s name, picture or appearance is not used to promote the commercial ventures of any nonprofit agency; (Adopted: 1/10/92)

(g) Any commercial items with names or pictures of student-athletes (other than items specified per Bylaws 12.5.1.6 and 12.5.1.7) may be sold only by the member institution, member conference or NCAA, through outlets controlled by the member institution, member conference or the NCAA or outlets controlled by the charitable or educational organization (e.g., location of the charitable or educational organization, site of charitable event during the event); and (Adopted: 1/16/93, Revised: 1/9/96, 1/12/04 effective 8/1/04)

(h) The student-athlete and an authorized representative of the charitable, educational or nonprofit agency sign a release statement ensuring that the student-athlete’s name, image or appearance is used in a manner consistent with the requirements of this section. (Revised: 1/11/89, 1/10/92)