About Plymouth State University

Mission Statement
The mission of the Plymouth State and Little East Conference Student Athlete Advisory Committee (SAAC) is to enhance the total student-athlete experience by promoting opportunity for all student-athletes, protecting student-athlete welfare, fostering a positive student-athlete image, providing a forum for student-athletes throughout the LEC and NCAA as well as promoting a spirit of camaraderie by modeling positive sportsmanship while maintaining the tenants of the Division III philosophy.

LEC SAAC Guiding Principles
The Little East Conference SAAC will strive to develop a collective voice within the guise of the following principles: ethics, athletic integrity, fairness and a respect for sport and the tenets of diversity, which, shall include race, culture, sexual orientation, ethnicity, language, gender and disability.

Plymouth State University History
In 1927, the American Council of Teacher Colleges evaluated Plymouth Normal School and rated it a Grade A teachers college—a rating it has held ever since. In 1939, New Hampshire’s state legislature officially recognized the increased stature of the institution by changing its designation to Plymouth Teachers College and, in 1963, to Plymouth State College of the University System of New Hampshire. In 1948, the College offered its first graduate degrees. In 2003, the state legislature changed the institution’s name to Plymouth State University in recognition of the range and depth of its programming.

Today, Plymouth State University is a regional, comprehensive university offering a rich, student-focused learning environment for undergraduate, graduate, and non-traditional students. PSU offers 50 undergraduate majors and 70 minors. In addition to outstanding programs in education, business, humanities, arts, and the natural and social sciences; centers and institutes for meteorology, the environment, New Hampshire studies, and rural partnerships are hallmark outreach programs.

Broadcasting Notes
Website: www.stretchinternet.com/plymouth
Viewers: Over 21,000 (1st full school year of broadcasts)
- Every PSU home game/match is shown live
- Games watched around the world!
  (Athletes’ parents, friends and alumni from England, Norway, to China have tuned in live letting us know on Facebook and Twitter)

For more information, contact Dan Salzer at dsalzer1@plymouth.edu * (603)535-2770 *

Athletic Quick Notes
Nickname: Panthers
Colors: Green and White
Affiliations: NCAA Division III; ECAC
Conferences: Little East Conference
MASCAC (Football, M. Hockey)
NEHC (W. Hockey)
NECCWA (Wrestling)
EISA (Skiing- M & W)
Facilities

**ALLWell North**
Active Living, Learning, and Wellness (ALLWell) North is an advanced academic and athletic complex that strengthens the connection between classroom learning and hands-on experiences for students majoring in programs including Athletic Training, Adventure Education, Health, Physical Education, and Exercise and Sport Physiology.

The 107,600-square-foot complex includes a large-scale, multi-use space that not only supports PSU's Department of Health and Human Performance’s academic, research, and outreach activities but also provides students with safe, attractive, and modern athletics and recreational facilities, including an indoor track and tennis courts.

**Paul E. Arold Field**
The field directly in front of the PE Center is Paul E. Arold Field, the home of PSU field hockey in the fall and women’s lacrosse in the spring. Arold Field features permanent bleachers, an electronic scoreboard and a public address system. The enclosed field is large enough to have an adjacent practice area.

**Charles L. Currier Memorial Field**
Behind the PE Center is Charles L. Currier Memorial Field, home of Plymouth State football. Currier Field has two renovated, two-level press boxes, for both the home and visiting teams’ media and coaching staffs. The visiting press box is set up to accommodate a television crew for live broadcasts. Behind the visitors stands is a large lighted practice facility. There are bleachers for both the home and visiting fans with a concession stand nearby.

**D & M Park**
The home of Plymouth State softball is known as D&M Park, which is located near the southwest corner of the PE Center. The two-field facility, which is owned by Plymouth Athletic Club, Inc., is used by both PSU and Plymouth Regional High School, as well as other youth and adult community leagues and PSU intramurals. Both softball fields are complete with dugouts, press boxes with public address systems, permanent bleachers, electronic scoreboards, lights for night games and adjustable fences. There is also a batting tunnel and a bullpen area.

**John C. Foley Gymnasium**
John C. Foley Gymnasium is the home of PSU’s women’s volleyball, men’s and women’s basketball, and wrestling teams. The spacious 1600-seat gymnasium has electronic scoreboards at both ends, and two elevated press boxes, including accommodations for a television crew for live broadcasts. Foley Gym hosts NHIAA Basketball and Volleyball Tournament contests as well as many other university and community assemblies, such as convocation, high school concerts and graduations.

**Hanaway Rink**
Across the street from the PE Center is the PSU Savage Welcome Center & Ice Arena, which features Hanaway Rink, home to the Panther men’s and women’s ice hockey teams. The facility, which opened in 2010 and has 860 seats, serves the student body with academic and recreational opportunities as well as community programming. The arena is open approximately 10 months of the year, and private rentals are available.

**Panther Park**
Panther Park is one of the nicest baseball facilities in New England. Located adjacent to PSU’s football field, the baseball diamond is fully enclosed, with a well-groomed playing surface surrounded by spacious dugouts and two large press boxes. A large electronic scoreboard is in left field, with bullpens down each baseline, a batting cage down left field and trees surrounding the outfield fence. The renovated right field fence is now 15 feet high, giving the field a unique feeling. PSU's baseball facilities are also home to various other state events, like the NHIAA State Championships, Babe Ruth and American Legion games.

**PSU Natatorium**
The PSU Natatorium is a 25-yard, six-lane pool that is home to the PSU women’s swimming and diving team. The pool has a state-of-the-art electronic Colorado timing system, with a large wall display, two pace-clocks, a full-wall PSU record board, DuraFirm diving stands with maxi model B one-and three-meter diving boards, and a 300-seat balcony for spectators. In addition to PSU meets and other competitive events, such as YMCA competitions, the pool is used for a number of swim classes, including scuba, and is open for approx. 20 hours of weekly recreational swimming.

**PSU Wrestling Room**
The PSU Wrestling Room is the practice home of the PSU Wrestling team. The room, which was renovated and expanded in 2000, includes two regulation-sized wrestling mats as well as fifteen individual wrestling circles. The facility also includes a surround sound speaker system and pull-up bars, and is maintained according to official NCAA Health regulations. The walls are decorated with numerous names of past Plymouth State Wrestling New England champions and NCAA place winners. All home Plymouth State Wrestling competitions are held in the adjacent Foley Gymnasium.

For more information, contact Dan Salzer at dsalzer1@plymouth.edu * (603)535-2770 *
Advertisement Opportunities

Corporate Sponsorship
Corporate sponsorship includes the following:
- Company logo and hyperlink on the Plymouth State athletic website
- Logo on the Plymouth State University broadcasting website (www.stretchinternet.com/plymouth)
- Company logo in every gameday program
- Logo and slogan (if available) will be apart of the 30-second Corporate Sponsorship commercial

* 50% Discount on all Broadcast Advertising Options *

Commercials
Commercials are 30-seconds in length and must be finalized video in .mp4 or .mov format. Each will be shown a minimum of one time during the broadcast, and up to a maximum of four times (depending on purchase). Commercials can be updated at any point during the school year, however new files must be submitted 48-hours prior to broadcast.

Don’t have a commercial? Don’t worry! Our staff will make you a unique commercial from customer supplied pictures and information on your company!

Panther Pre-Game Show
The pre-game show either lasts 1-hour (football, ice hockey) or 30-minutes (all other sports). During the show the commentators discuss the following:
- News/Headlines from around the PSU Campus and Athletics
- “Panther Nation” Scores and Upcoming Games
- In-depth analysis of both teams (statistics, style of play, headlines)
- Sport review in the LEC or MASCAC Conferences and Standings
- “X-Factors” (key players) and “Keys to the Game”

“Coaches Corner”/Player Interviews
At least once a week (for the next home game), our staff conducts video recorded interviews for our Panther Pre-Game Shows. Coaches and Players are asked to analyze previous games, to breakdown the weeks’ preparations and examine upcoming opponents. Athlete interviews, we discuss how they selected Plymouth State University as their school and life with their teammates.

Scoreboard/Game Sponsor
Have your company logo placed next to the scoreboard on our broadcasts for the duration of the game. In addition, your company’s logo (and/or slogan) will be announced by our commentators as the game sponsor.

Example: “Tonight’s Plymouth State men’s ice hockey game vs. Salem State is brought to you by, (Company Name) (Slogan) Find out more at (website or phone number)”

Ice Hockey (Men’s and Women’s)
Power Play and Penalty Kill advertisements are now available! During all PSU power plays and penalty kills, have your company logo placed on the scoreboard next to the PP or PK graphic.

For more information, contact Dan Salzer at dsalzer1@plymouth.edu * (603)535-2770 *
**Contact Information**

| Name: ___________________________ | Company: ___________________________ |
| Address: ___________________________ | City/State/Zip: ___________________________ |
| Phone: ___________________________ | Email: ___________________________ |

**Corporate Sponsorship**

- **☐ Corporate Sponsor- $2,000**
  - (☐ 1 year ☐ 2 years ☐ 3 years ☐ 4 years ☐ 5 years)
  - *50% Discount on all broadcast advertising options*
  - *10% Discount each year 2-5 ($1,800 years 2 through 5)*

**Broadcast Advertisement Options** *(1 year contract only)*

**Commercials (30 Seconds Long)**

- ☐ 4 Pack Bundle- $900 (save $100)
  - Individual- $250 each (☐ 1, ☐ 2, ☐ 3 per Broadcast)
  - Total:
- ☐ Additional Time- $100 (For each additional 30 seconds)
- ☐ Create a Commercial- $250 (Created from Still Frames)

**Panther Pre-Game Show**

- ☐ Season- $500 (☐ Fall, ☐ Winter, ☐ Spring)
- ☐ Sport- $225 (If season has not been bought)
  - Sport: ___________________________

**Coaches Corner/Player Interviews**

- ☐ Season- $250 (☐ Fall, ☐ Winter, ☐ Spring)

**Scoreboard/Game Sponsor**

- ☐ Football/Men's Ice Hockey- $1,000
- ☐ All Other Sports- $750
  - Sport: ___________________________

**Ice Hockey** (Men's and Women's)

- ☐ Power Play- $250 per season
- ☐ Penalty Kill- $250 per season

**TOTAL: ___________________________**

**Payment Information**

- ☐ Check # __________
- ☐ Invoice

*Invoices will be due 30 days upon receipt from the Business Management office.*

*Payments can be made to:*

Plymouth State University
17 High Street, MSC #32
Plymouth, NH 03264
Attention: Michelle Wright, Business Manager

**Notes/Comments**

**General Information**

- Corporate Sponsors will receive a 50% discount on all other advertising options
- Corporate Sponsors will have their logo and link on the Plymouth State athletic website and logo on the webstreaming website. In addition, their logo will be on every game day program, announced over the PA before every game, and appear on the 30-second Corporate Sponsor commercial.
- Commercials must be completed ready-to-go videos in MP4 or MOV format
- Commercials can be changed out for a new commercial at anytime, but must be submitted 48 hours before broadcast.