UMW Athletics
Corporate Partners
Join a winning team!
UMW Athletics

Introduction

Our Vision
To be a national leader in providing an exceptional student-athlete experience that is reflective of the overall excellence at the University of Mary Washington.

Becoming a Corporate Partner
When you invest in UMW Athletics you will become a member of our Eagle family, and the Eagle Club. You will inspire greatness, share in the excitement of every championship and maximize opportunities for the next generation of leaders.

Packages
All packages begin at $5,000 and run one full academic year (July 1 – June 30).

Contact
Philip Pierce
Director of Athletic Development/Eagle Club
(540) 654 – 1153
ppierce@umw.edu
UMW Athletics
Profile and Facilities

- The University of Mary Washington is part of the Capital Athletic Conference and a proud member of NCAA Division III.
- With almost 600 student athletes competing in 27 sports, the Eagles serve as the front porch and most visible component of our nationally ranked University.
- About 4,500 undergraduate students are enrolled at Mary Washington - located in the heart of Fredericksburg, VA., within an hour’s drive of both Washington, D.C. and Richmond, VA.

First-Class Facilities

- Ron Rosner Arena at the William M. Anderson Center
  This 2,000-seat venue hosts Eagle basketball and volleyball, as well as concerts, graduations, and special events.
- Battleground Athletic Complex
  An outstanding outdoor facility with two artificial turf fields, two Bermuda grass fields, softball and baseball fields, an award-winning indoor/outdoor tennis complex, and a brand new Eagle-blue track and field complex completed in 2016.
UMW Athletics

Investment

Starting at $5,000/year your game changing gift to the Eagle Club leaves a lasting impact.

Designed to bridge campus and community relationships, the UMW Athletics Corporate Partner Program improves every student athletes’ experience in their pursuit of academic and athletic excellence while also promoting your company’s mission-minded brand.
UMW Athletics
Benefits

By becoming a partner with UMW Athletics your company will receive:

- Rosner Arena Signage
  Increase visibility on campus: more than 6,000 students, faculty and staff

- Battleground Athletic Complex Signage
  Increase exposure in the surrounding community

- Website and Digital Opportunities
  Recognition in a nationwide network of alumni and fans
<table>
<thead>
<tr>
<th>More Opportunities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Highest Level of Eagle Club Support</td>
</tr>
<tr>
<td>Naming Opportunities</td>
</tr>
<tr>
<td>Endowments</td>
</tr>
<tr>
<td>Courts – Fields – Facilities – Offices</td>
</tr>
</tbody>
</table>

| Stadium/Arena Signage                  |
| Internet/Website                       |
| Game Sponsorship                       |
| Live Streamed Games                    |
| Print                                  |
| Annual Events                          |
UMW Athletics
Annual Events

Eagle Club Golf Tournament
Mid Summer – Captain’s choice
- Title Sponsor
- Challenge Sponsors
- Hole Sponsors

Leadership Academy
Mid August – Three-day submersion in Leadership Development
- Title Sponsor
- Activity Sponsor
- Meal Sponsor

Eagle Nation Day
Early September – Free family fun
- Title Sponsor
- Supporting Sponsors

Homecoming Tailgate at the Battleground
Late October – Alumni are #BackintheBurg for the biggest game in town
- Title Sponsor

Eagle Madness
Early November – Basketball is back
- Title Sponsor
- Half Court Shot Sponsor

Hall of Fame Day
Early February – All day activities and evening banquet
- Title Sponsor

UMW Athletics Gala
Late May – An elegant evening for a meaningful mission
- Title Sponsor
- Supporting Sponsors