Brandeis Athletics Corporate Partnerships are designed to maximize our Corporate Partners’ marketing, advertising and promotional initiatives, while at the same time enhance the athletic experience of all our student-athletes.

These partnerships enable our corporate partners to positively impact their businesses through brand awareness; marketing to a captive audience; developing consumer loyalty; and sampling and promoting products. All this, while playing a key role in enhancing a positive impact on the Brandeis student-athlete and the larger Brandeis community.

Whether our student-athletes compete at the top NCAA collegiate levels, through club play or at the intramural and recreational level, our corporate partnerships enable us to produce well-rounded students and further our mission to attain excellence and help each and every student fulfill their promise as students, athletes and leaders.

*Coca-Cola, W.B. Mason, Jake n JOES Sports Grille, The Chateau Restaurant, Park Lodge Hotel Group, Watertown Savings Bank, The Prime Deli, Anna’s Pizza House, Honda Village, Newton, Tip-Top Branding and Professional Staffing Group, The Paint Bar and Landmark Embassy Cinema* are just a few examples of companies who have partnered with or sponsored Brandeis Athletics.
Corporate Partnerships

Justice Level ($5,000)

- Multiple signage in and around the sports action in Auerbach Arena, Gordon Field, Stein Diamond, Marcus Field and Rieger Tennis Courts (5 venues)
- Company logo in all game programs for each home contest (approximately 160 per year)
- Rotating logo inclusion on athletics website
- Logo inclusion on all athletic promotional flyers and posters
- Logo inclusion in Brandeis Sports Report, Brandeis’s weekly on-line newsletter (weekly readership of 3,500 alumni)
- Recognition as a Justice Level sponsor during Annual Fall Homecoming Weekend i.e. logo inclusion on all banners and print materials, and recognition and exposure at home soccer games, alumni games and other special homecoming events
- Halftime public address (PA) read at all home games
- Opportunities for promotional giveaways/product samplings at halftime home games
- Event sponsor of Brandeis University’s Athletic Hall of Fame Annual Awards Dinner Gala. Sponsorship includes 1 VIP table with premium seating, 1/4 page ad in Hall of Fame program, recognition as a Justice Level Sponsor on all event materials including invitation, program book, on-site signage, press materials and social media.
- Brand and campus exposure through Hiatt Career Center. As a Justice Level sponsor, you can deepen your relationship and exposure by attending and participating in 2 career fairs or industry networking nights, plus employer spotlights, interview recruiting days and job posting opportunities
- Recognition in Brandeis athletics social media

For more information regarding the Athletic Corporate Partnership Program at Brandeis Athletics and event sponsorship opportunities, please contact Lynne Dempsey, Acting Athletic Director, or June Ferestien, Corporate Relations and Community Engagement.
Judge Level ($3,000)

• Signage in and around the sports action in choice of 3 of the following venues: Auerbach Arena, Gordon Field, Stein Diamond, Linsey Pool or Rieger Tennis Courts
• Company logo in all game programs for each home contest (approximately 160 per year)
• Rotating logo inclusion on athletics website
• Logo inclusion in Brandeis Sports Report, Brandeis’s weekly online newsletter (weekly readership of 3,500 alumni)
• Logo inclusion in all athletic promotional flyers and posters
• Recognition as a Judge Level sponsor during Annual Fall Homecoming weekend i.e. logo inclusion on all banners and print materials, and recognition and exposure at home soccer game, alumni games and other special homecoming events
• Halftime public address read at all home games
• Opportunities for promotional giveaways/product samplings at home games
• Event sponsor of Brandeis University’s Athletic Hall of Fame Annual Awards Dinner Gala. Sponsorship includes 2 VIP tickets with premium seating, 1/8 page ad in Hall of Fame program, recognition in invitation as a Judge Level sponsor and event program
• Brand and campus exposure through Hiatt Career Center. As a Judge Level sponsor, you can deepen your relationship and exposure by attending and participating in 1 career fair or industry networking night, plus employer spotlights, interview recruiting days and job posting opportunites
• Recognition in Brandeis athletics social media
Jury Level ($1,500)

- Choice of banner signage visibility in 2 venues: Auerbach Arena, Gordon Field, Stein Diamond, Linsey Pool or Rieger Tennis Courts.
- Company logo in all game programs for each home contest (approximately 160 per year)
- Rotating logo inclusion on athletics Website and Brandeis Sports Report, Brandeis’s weekly online newsletter (wkly readership of 3,500 alumni)
- Recognition as a Jury level sponsor during Annual Fall Homecoming weekend i.e. logo inclusion on all banners and print materials, and recognition and exposure at pep rallies, alumni games and other special homecoming events
- Event sponsor of Brandeis University’s Athletic Hall of Fame Annual Awards Dinner Gala. Sponsorship includes 2 VIP tickets to dinner and recognition as a Jury Level sponsor in invitation and event program book
- Opportunities for promotional giveaways/product samplings at half-time home games
- Brandeis and campus exposure through Hiatt Career Center. As a Jury level sponsor, you can deepen your relationship and exposure by attending and participating in high profile career and industry programs including: employer spotlights, employer interview events and job posting opportunities
- Recognition in Brandeis athletics social media
Title Sponsorships ($2,500)

- **Brandeis Athletics Hall of Fame Cocktail Party** - Recognition as Title Sponsor. Sponsorship includes 1 VIP Table (10 tickets) with premium seating to dinner, recognition as Title Sponsor of cocktail party in all event materials including invitation, program book, on-site signage, athletics website, and social media
- **Men’s and Women’s Home Basketball Halftime Shoot-out** - Recognition as Title Sponsor at every home basketball game during half-time. Prize presentation opportunities
- **Brandeis University Athlete of the Week** - Weekly recognition as Title Sponsor, recognition in athletics website, print material and social media (Chateau Restaurant Group, 2015-16)
- **Annual Brandeis University Women’s Basketball Tip-off Tournament** - Recognition as Title Sponsor on all tournament materials, athletics website, on-site signage throughout tournament. Trophy presentation opportunity (Park Lodge Hotel Group, 2015-16)
- **Annual Brandeis Women’s Volleyball Invitational** - Recognition as Title Sponsor on all Invitational materials, athletics website and on-site signage. Trophy presentation opportunity
- **Video Streaming** - Recognized as Title Sponsor on website, social media and on live stream coverage for approximately 100 home games (includes men’s and women’s basketball, softball, soccer, volleyball and baseball)