The UMass Dartmouth Corporate Sponsorship Program offers your organization excellent visibility, associated with our regionally recognized intercollegiate sports teams and our spectators, your customers.

Corporate partners have a comprehensive presence at all home NCAA Athletic events as well as online and digital network viewership. Various sponsorship levels offer you visibility during summer camps, sports clinics, and recreational activities. In addition, your support assists hundreds of UMass Dartmouth student-athletes every year—your hometown teams.

Corsair Media Network

Corsairathletics.com draws 1.1 million unique visits annually. This is the official website of UMass Dartmouth athletics. It provides fans with schedules, news, rosters, and statistics, and also sponsors can also be included on our multimedia platforms such as Twitter, Instagram, and video broadcasts.

GameCentral averages 30,000 unique views annually

Launched in partnership with the Little East Conference in 2007, UMass Dartmouth created its own digital network to provide alumni, fans, and parents the opportunity to watch Corsair home contests live via the Internet. UMass Dartmouth delivers a High Definition video-broadcast for the following home contests for men and women: baseball, basketball, field hockey, football, ice hockey, lacrosse, swimming and diving, soccer, softball, and volleyball.

UMass Dartmouth Intercollegiate Sports

More than 500 UMass Dartmouth students participate on our teams. The University is a member of NCAA Division III and the Little East Conference, which includes Eastern Connecticut State University, Keene State College, University of Massachusetts Boston, Plymouth State University, Rhode Island College, University of Southern Maine and Western Connecticut State University.

Men’s Sport Sponsorship

| Baseball | Basketball |
| Cross Country | Football |
| Golf | Ice Hockey |
| Lacrosse | Soccer |
| Swimming And Diving | Tennis |
| Track and Field | |

Women’s Sport Sponsorship

| Basketball | Cross Country |
| Equestrian | Field Hockey |
| Lacrosse | Sailing |
| Soccer | Softball |
| Swimming And Diving | Tennis |
| Track And Field | Volleyball |

Interested? If you’d like to talk to us about these opportunities or tour our facilities, please call or contact:

Jack Holleran • 508.990.9651 • jholleran@umassd.edu

Did you know?

Corsairathletics.com draws 1.1 million unique visits annually. This is the official website of UMass Dartmouth athletics.
### Venue Signage

UMass Dartmouth’s athletic venues are perfect places to publicize your business in full view of the crowd. The signs provide excellent exposure at the site of competition, and you are in complete control of the message.

- **UMass Dartmouth Athletics Facilities**
  - Cressy Field
  - Tripp Athletic Center Gymnasium
  - Baseball Field
  - Tripp Athletic Center Natatorium
  - Softball Field
  - Fitness Center
  - Tennis Courts

### Advertising Packages

#### Platinum $10,000
- Four season tickets – football, basketball, hockey
- Game Program Ad
- Two 30-second ads on more than 100 video broadcasts, totaling 200 ads.
- Rotating logo on Corsairathletics.com
- 8’ x 3’ color sideline banner at Cressy Field
- 4’ x 3’ color banner inside Tripp Athletic Center

#### Gold $7,500
- Four season tickets - football, basketball, hockey
- Game Program Ad
- Pick three of four:
  - One 30-second ad on broadcasts
  - 8’ x 3’ color sideline banner at Cressy Field
  - 4’ x 3’ color banner inside Tripp Athletic Center
  - PA announcement at home contests

#### Silver $5,000
- Four season tickets - football, basketball, hockey
- Game Program Ad
- Pick two of three:
  - 8’ x 3’ color sideline banner at Cressy Field
  - 4’ x 3’ color banner inside Tripp Athletic
  - PA announcement at home contests

#### Bronze $2,500
- Four season tickets - football, basketball, hockey
- **Your choice of one:**
  - 8’ x 3’ color sideline banner at Cressy Field
  - 4’ x 3’ color banner inside Tripp Athletic
  - PA announcement at home contests

### $1,500 Scoreboard Advertising

Per venue: available at Cressy Field, Tripp Athletic Center Gymnasium, Tripp Athletic Center Natatorium

### Event Signage

- **$1,000 Cressy Field (8’ x 3’ banner)**
  - Field hockey, football, lacrosse, soccer
- **$1,000 Tripp Athletic Center Gymnasium (4’ x 3’ banner)**
  - Basketball, volleyball, intramurals, campus events
- **$500 Tripp Athletic Center Natatorium (4’ x 3’ banner)**
  - Swimming, Little East Championship, Outside Groups
- **$500 UMassD Baseball Field (4’ x 3’ banner)**
- **$500 UMassD Softball Field (4’ x 3’ banner)**
- **$500 UMassD Tennis Courts (4’ x 3’ banner)**

### $500 Game Programs

Game programs are published for every home varsity program. Your logo will appear on the back of each program. More than 10,000 programs are printed throughout the athletic season.

### $250 Public Address Announcements

Public address announcements are a great way to reach fans at the site of competition. Sponsors will receive announcements that are read during each home contest.

**Interested? If you’d like to talk to us about these opportunities or tour our facilities, please call or contact:**

- Jack Holleran • 508.990.9651 • jholleran@umassd.edu