WE ARE MARINERS
MARINERS FOREVER
You gave it your all in your Maine Maritime uniform. We still need you on our team.
Maine Maritime’s sterling academic brand is built on your hard work as a student and your leadership in the industries the Academy serves. When our coaches make contact with a prospective student-athlete, they sell that brand. They are, in essence, bragging about you!

Every day, our coaches endeavor to identify, recruit and build the next generation of Mariners for the industries we serve. We want to make sure that we are getting the best people to carry the torch that you have handed down. In the highly competitive world of recruiting collegiate athletes, every touchpoint matters.

“Of the fifteen choices participants had to select from, the participants ranked a school’s academic reputation as the most important factor to their decision… Most interesting about the study’s findings, however, is the important role that a campus’ facilities play to a recruit’s decision. A recruit’s opinion of a team’s playing facilities ranked as the fourth most important factor, while campus living facilities and team facilities ranked sixth and eighth, respectively.”

– Forbes Magazine
The days of the old ball coach shaping whatever students that show up on campus into a team are over. Today’s collegiate athlete has been vetted for many years by multiple schools. In the process, a recruit sees everything each institution has to offer before making a financial investment that in this day and age, is similar to buying a house in terms of cost, and with a longer lasting impact on their lives.

Athletic facilities have emerged as an increasingly important choice driver for prospective student-athlete and are critical spaces in delivering a high-quality student-athlete experience.

Money Magazine says Maine Maritime Academy is the nation’s top public institution. Our literature says the same. Our locker rooms tell a different story. Our training room, while professionally equipped and staffed, tells a different story.

The spaces our men’s teams call home have looked largely the same for over a half-century. Our training room, an increasingly critical concern of prospective student-athletes’ parents needs more than a splash of paint. These spaces are tired. They are dated. Whether we like it or not, agree with it or not, the story they tell is that Maine Maritime does not value athletics in the way that its peer institutions do. That’s the story our recruits’ faces tell us.

That’s a perception that we can change.
The old locker room was just a place for the team to change for practice and throw our sneakers in a locker. The new locker room is a space that represents the identity of our program and institution while reminding us every day not only how lucky we are to have generous alumni that want to make our experience as student-athletes a positive one, but how lucky we are to be collegiate athletes in general.”

– Rebekah Campbell ’15

We know the impact that upgraded facilities can have on recruiting. We have overhauled our weight room. Prospective students – both athlete and non-athletes – have been impressed with what those spaces say about our dedication to fitness as well as the athlete half of the student-athlete equation. The addition of women’s locker rooms for each team has had a dramatic impact on female enrollment, as well as the caliber of athlete that we attract.

Where we have new spaces, we have traction.

There are a number of arrows in a coach’s quiver. With your help, selling our facilities as a highlight can serve as another – and in an area that we know drives choice.

Maine Maritime athletics needs you back in the game.
Scope of the Project

Renovations will include the men's basketball, cross country, football, golf, lacrosse, and soccer locker rooms, as well as the athletic training room, the athletic equipment room, and the staff/officials locker room.

Naming Rights Opportunities

Men's Basketball ................................................................. Sold to Strategic Maintenance Solutions
Men's Cross Country .......................................................... $25,000 (Available)
Football .................................................................................. $100,000 (Available)
Golf .................................................................................. Sold to the Kalthoff Family - Keenan '16
Men's Lacrosse ................................................................. Sold to the Betti Family - Nick '15 and Peter '09
Men's Soccer ................................................................. David Patterson Memorial Locker Room
Athletic Training Room .................................................. Sold to Louis Carroll Trust '46
Equipment Room ................................................................. $20,000 (Available)
Staff Locker Room ......................................................... Sold to Flagship Management - Craig Johnson '91
Individual Lockers in Each Space ........................................ $1,000 (name on locker)

Cost of the Project

The anticipated cost of the project is $400,000.
Maine Maritime Men’s Basketball Locker Room - Summer, 2016

Maine Maritime Women’s Basketball Locker Room - Summer, 2016
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