CMS Contacts

- Visit the [CMS Staff Directory](#) for additional contacts (staff, coaches, etc.)
- To view/ sign up for broadcasts, visit the [CSC Broadcast Google Doc](#)

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Phone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emily Nordhoff</td>
<td>Sports Information Director</td>
<td>909-607-1123</td>
<td><a href="mailto:emily.nordhoff@cms.claremont.edu">emily.nordhoff@cms.claremont.edu</a></td>
</tr>
<tr>
<td>Chris Watts</td>
<td>Athletics Communication Director</td>
<td>909-607-9981</td>
<td><a href="mailto:christopher.watts@claremontmeckenna.edu">christopher.watts@claremontmeckenna.edu</a></td>
</tr>
<tr>
<td>Tony Steege</td>
<td>Assistant Sports Information Director</td>
<td>714-851-9904</td>
<td><a href="mailto:tony.steege@claremontmckenna.edu">tony.steege@claremontmckenna.edu</a></td>
</tr>
<tr>
<td>Jordan Shaheen</td>
<td>CSC Co-President (PP)</td>
<td>314-707-2120</td>
<td><a href="mailto:jordanshaheenbroadcasting@gmail.com">jordanshaheenbroadcasting@gmail.com</a></td>
</tr>
<tr>
<td>Connor Ortman</td>
<td>CSC Co-President (CMS)</td>
<td>703-625-8006</td>
<td><a href="mailto:jortman18@cmc.edu">jortman18@cmc.edu</a></td>
</tr>
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Sportscasting takes commitment. It’s much more than just showing up to the game and expecting to be great. It takes hours of preparation, research, studying and practice.

**Play-by-Play**
- What happened (description)

**Color**
- Why it happened (analysis)

**Duties for Play-by-Play**
- Handles the descriptive and shared storytelling duties
- Visual carrier of the mental picture for the listener
  - Names, scores, times, descriptions, positions, etc.
  - Conveys information into a blended listening experience for the listener
- Impartial, simply tries to convey the action to the listener
- Gives time and score heavily on radio, lightly on television with scoreboard
- Seamless transitions between color analyst and game action
- Independent voice focused on game flow
  - Details are important as opposed to why a play was run
- Voice of reason and description, but uses questioning to lead color into the broadcast

**Duties for Color Analyst**
- Handles the analysis and shared storytelling duties
- Helps develop listeners understanding through verbal cues that enhance the broadcast
- Gives reasoning behind each play (offense/defense) and why that method of play calling has been successful or unsuccessful vs the opposition
- Supports why a play occurred and gives future predictions on what play calling/strategies may occur
- Analysis of what coaches are telling players and what is being done to correct negatives
- Can support the home team, but give honest and accurate analysis
- Attempts to show the commonalities & insight of the game through intensive research and commentary
- Not just a statistics reader, but illustrates a thoughtful voice of opinion

**Single Broadcaster**
- When calling a game on your own (which will happen often), **you assume both roles of play-by-play and color**
- Find a way to blend the duties of each job in a way that allows for efficient play-by-play, analysis and storytelling
- It will be tough at first to fill that much air on your own, but doing broadcasts by yourself will truly enhance your overall broadcasting skills and capabilities